

SAMMIS RICHDALE

Austin, TX | Contact@SammisDesigns.com | SammisDesigns.com

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// SOFTWARE KNOWLEDGE

3D Rendering & Animation Software: SolidWorks & Cinema 4D. The entire Adobe Creative Suite CC & Higher: Photoshop, Illustrator, InDesign, AfterEffects, Fireworks, Premiere, Dreamweaver, Flash, Lightroom and Audition. CAD Software: Ashlar-Vellum's Graphite.

// SKILLS

3D Rendering, Model Building, Graphic Design, Web Design, Drafting, CAD, Branding, Logo Design, Web, Print, Making Infographics, Video Editing, Storyboarding, Photography, Photo Editing and Retouching, Illustrations, Brainstorming, Design Research, Idea Generation,

// WORK EXPERIENCE

- **DELL** **August 2015 - Present**
Senior Designer & Onset Art Director (Video) // www.Dell.com
Conceptualize and design storyboards for product walk-through videos as well as client videos, user experience videos and all other required videos. Worked onset as Art Director working directly with Director and Producers to make sure shots followed brand standard. Worked with postproduction crew and voice talent. Created per-visualizations for CGI and shot exploratory photography.
- **PRIME SOCIAL GROUP** **February 2011 - August 2015**
Creative Director // www.PrimeSocial.com
Managed all art and creative direction as well as create new designs/branding for all music festivals and individual shows. For each festival I created an identity, logo, admats, all social media assets, complete website, mobile apps, promo, merchandise, videos & photos.
- **SAMMIS DESIGNS, LLC.** **March 2009 - August 2015**
Owner & Designer // www.SammisDesigns.com
As a freelancer I work with a variety of clients on a multitude of different projects. The scope of work ranges from branding to video work. Clients include: Mary Kay, Interscope Records, Capital Style Magazine and The Columbus Dispatch.

// EDUCATION & AWARDS

- **COLUMBUS COLLEGE OF ART & DESIGN**

BFA in Industrial Design - 2010

Creative Panel Speaker at Motive, Four Year Merit Scholarship Winner, IDSA Member, First Place in RIVET Toy Gallery Design Competition, Second Place Winner for Battlle's One Lab Initiative, First Place for ELMER'S Glue Design Competition.

// ASK ABOUT ME

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Prime Social Group

